



FLORETTA LAUBER  
New Mayor of Arcadia

By RANDY WOODS  
Tribune Staff Writer

ARCADIA -- Floretta Lauber, Arcadia's first woman mayor, had only one regret when she was sworn in recently.

"I was appointed to the planning commission in 1965 by the late Mayor Jess Balser," she explained.

"At that time, he predicted I would be the city's first woman City Council member. My biggest disappointment was that he wasn't here to see his prophecy fulfilled."

#### Native of Valley

Mrs. Lauber was born in Sierra Madre and has been involved in various San Gabriel Valley activities all her life.

She combines her city duties with working for a real estate firm. She and her husband, Harry, have one married son.

"People always ask me how I can combine a career and political service with my family," she commented. "They don't realize that men have to do the same thing all the time."

Mrs. Lauber feels that women have more opportunities in politics now than when she started. "Women should get involved in improving their community," she suggested. "They have to be willing to make sacrifices and learn how to use their time efficiently."

#### Efficient

She sets an example by carefully outlining every minute of her busy days. "I have it planned so I only go shopping about once every 10 days."

Mrs. Lauber was appointed to the personnel board in 1964, and then served eight years on the planning

commission, where she was chairman of the committee which designed Fashion Park regional shopping center.

"Mayor Balser said he wanted someone with a business background, and I had been a working career woman all my life," she recalled.

Before entering politics, she worked for an electronics firm, where she was promoted over several men to manage a production line.

She has also served as past president of the West San Gabriel Valley Planning Council, and held offices in the Arcadia Women's Club, Methodist Hospital Auxiliary and Tournament of Roses Association.

"A politician has to be a good salesman," she added. "In the business world, you have to be aggressive and have an ego, but you must also be willing to listen."

She is a champion of community redevelopment. "Change can occur without harming existing develop-

ment," she said. "CRA is a good thing as long as it is low-profile."

#### Enviable Position

Arcadia has a reputation as a community of fine homes, she continued. "We are in a very enviable position due to our fine schools and low taxes. Arcadia is a real estate agent's dream."

Mrs. Lauber has two major projects she would like to accomplish during her term as mayor. "I would like to form a senior citizen's commission and also have an animal shelter in the foothill region."

What advice would she give women interested in politics? "If you have the qualifications and can do the job, you should be given an equal break. Many men still resent women in leadership positions, but most women who make it to the top realize this and take it into account."

# Mayor a 'First' For Arcadia



#### Stage

"And Where She Stops Nobody Knows," Mark Taper Forum, Music Center. June 27 at 2:30 and 7:30 p.m. World premiere comedy directed by Gordon Davidson about a woman from the age of 4 days to 84 and the 27 men who pass through her life.

"The Dumbwaiter," Theatre Exchange, 11855 N. Hollywood Blvd. Through June 26. A look at the dishonest relationship of two roommates. Friday and Saturday 8:30 p.m.

"Whatever Turns You On," Whisky, 8901 Sunset Blvd. Dark Mondays.

"Ashes," Mark Taper Forum, Music Center. Through June 27. A dramatic study of a young couple trying to have a child. Tuesday through Saturday 8 p.m.; Sundays 7:30 p.m.; Saturday-Sunday

Show. Open at 10 a.m. Saturdays.

Norton Simon Museum of Art at Pasadena. Extensive loans from The Norton Simon Foundation and Norton Simon Inc. Foundation representing paintings by Old Masters and from the Italian Renaissance; Flemish tapestries; Dutch 17th century still lifes and genre scenes; paintings and sculpture by Impressionists and early 20th century masters; Southeast Asian stone sculptures and bronzes. Noon to 6 p.m. Thursday through Sunday.

Rex W. Wignall Museum-Gallery, Chaffey College. "Tribal Arts of the Pacific Northwest," a special Bicentennial exhibit featuring arts of the main Indian tribes whose homes were centered along the rugged coastlines of Southern Alaska and the west coast of Canada and dates

## Calendar of Events in Southland

